

ABOUT US

# OT SolEx Partners



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Develop your business and find new ways of connecting.

**Join our business-oriented professional community group**

## Networking

Networking is not only about trading information, but also serves as an avenue to create long-term relationships with mutual benefits.

## Collaboration

By sharing resources, leads, and insights, you can help each other grow and learn exponentially.



This independent group is for participating software development companies to meet online bi-weekly to form business relationships and to recognize, create, or act upon business opportunities, participate in mutual marketing endeavours and to share information and seek potential partners for ventures.

# Why Join?

Expand your knowledge and capability by leveraging relationships



## Networking

Access a shared knowledge base through contact with like-minded individuals is one of the more powerful ways to increase your business knowhow and improve your success



## Resources

Aligned to our industry we are an extra resource library for you providing you with updated information on the latest industry trends relevant to you. This network resource also grants you access to tap into them whenever the need arises.



## Virtual Events

Be a part of our cross-promoted webinars and annual online conference exploring the most innovative solutions through breakout sessions, workshops, and use cases.

# Who Are We?



## Exchange Ideas

Expand your knowledge by taking advantage of the viewpoints and prior experience of others.

**I n n o v a t i o n**



## Connect

We offer an platform to ensure the exchange of business information, ideas, and support.

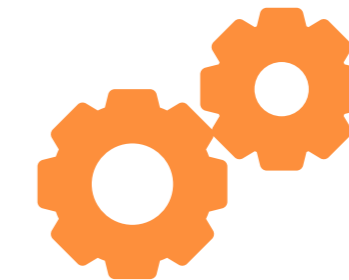
**N e t w o r k i n g**



## Interaction

We have created a value-based culture that can help ensure optimal results for our niche market.

**C o l l a b o r a t e**



## Implementation

We offer opportunities for mutual marketing including paid campaigns, email campaigns, and virtual events.

**E x e c u t i o n**

**S e a n M u r p h y , F o u n d e r**

## **Professional Networking**

**“Your network has the potential to provide you with insight into new sales channels, information on what potential clients look for and advice on how you can improve professionally”**

Networking allows you access to opportunities you might not be able to find on your own.



# Join OT SoEx Partners Today

Marketing is the study and management of exchange relationships. Marketing is the business process of creating relationships with and satisfying customers.

**Join OT SoEx  
Partners and  
expand your  
business' ability to  
find new  
customers,  
partner and grow.**



Regularly engaging with your peers and finding opportunities to assist them helps to strengthen relationships. By doing this, you sow the seeds for reciprocal assistance when you need help to achieve your goals.



**OTSolex.com**